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Little Churika agreed to pose for a picture if he could send his "Happy New Year!" along with it, to all NN Readers. But he couldn't stay long. Had a lot of playing to do while the sun was shining. When Churika grows up...well, you can see for yourself on Pages 14 and 15.

Their Ways To Live Longer

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Red Farmers Have It Made

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In Competing With Capitalism, USSR Believes
Its Greatest Asset and Advantage Is HEALTH

PAGES 10-11

NORTHERN JEIGHBO

The Magazine of Socialism in Action

GRAVENHURST — ONTARIO — CANADA

Canada's authoritative, independent magazine, reporting the U.S.S.R. This is our 26th year publishing reliable, exclusive news of Soviet developments.

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REMEMBER THAT LETTER YOU RECEIVED?

One thing we never like doing, and that's reminding people.

But in this case, we're doing it not for ourselves personally, but for NN and all those fine people out there who don't read the magazine!

What we're getting at is the letter we sent you appealing for your help in 1977's drive to raise our circulation.

And we don't have to apologize. Because if you answer the letter (even if you cannot spare a dime) we'll send you two of the best publications we've ever sent out. One to spark your mind and the other to start you on a most refreshing and enjoyable way to health.

No obligation. You get those things free.

And if you do contribute something, some nice person out there is going to thank you for an introduction to NN.

NO. WE'VE GOT NOTHING AGAINST SUN AND WIND

Some Readers are going to get mad at us for Page 9 this month, where we pass on the sober scientific verdict of USSR about replacing oil, gas, coal and the atom by nature's sunshine and breezes. No way.

This isn't the first time NN has had to give Readers the truth, regardless of whose feelings are hurt. The sun and the wind are just marvellous, but for the powering world civilization they are simply not in the running.

If you go to nature for volcano heat . . . there you really have something. Really it's all a matter of energy density or concentration. When you know why (P-9) you can politely explain to others. Of course they won't agree with you. This year. They will, later on. Because you'll be right.

DID YOU HEAR SOMEONE CALLED US "HEALTH NUTS"!

Actually we can't blame the types who shake their heads at NN and wonder why we've published hundreds of reports, from the medical scientists of Socialism, describing ways we can improve our health using

Now we're awfully happy to let you know that our reason for all this health material turns out to be pretty good after all. You see, if we are health nuts, so are 255,000,000 Soviet people and their political leaders!

What's happened is this: far from considering good health as a kind of "hobby" for some individuals, the Soviet Union now insists that over and above their billions in real, material wealth, the health of their people is by far more valuable than all other assets put together!

This is an advertisement for Pages 10 and 11 ... but wait! We just want to remind you that while NN fully agrees with the USSR's

stand on their people's health, still we have another word to say.

Just this. About our health, over here in Capitalism.

It's the most valuable thing we have, tool

So ... we're health-nutting again on Page 8 this month, for you.

NN's Quote-of-the-Month: "Do not complain of anything! All that complaining will get you will be pity, that charity for the poor-in-spirit. All people are unfortunate, but most unfortunate are those who wear their misfortunes as an ornament. These people thirst most of all for attention, and they are least worthy of it. To strive . . . that is the purpose of life. Let your life be filled with striving, and you will live to enjoy the most wonderful hours." (Maxim Gorky)

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Our "Four People Plan" . . it really works for you!





Are you the kind of person who gets pleasure out of helping others? If so, here is a splendid way to bring happiness and enlightenment to someone else, and a rich satisfaction to yourself.

Try NN's long-proved, highly successful "Four People Plan."
You send us Names and Addresses of four people you think might like this magazine and might benefit from it. Plus one dollar only. We'll send all four people NN. Not just once, but three times. If they like it, they'll subscribe.

This plan gave better results in the account.

this plan gave better results in the past year than ever before!

Even more terrible earthquakes coming?

You shouldn't panic people, but it's always wiser to be warned ahead of calamity.

This past year has been a bad one for quakes. Ominous is a fact that hasn't appeared in our papers . . .

For years, the worst quakes have been in "belts" near the equator, or in 35-to-40 degrees latitude, both north and south of the equator.

What's so grim about that? It shows that these upheavals are in no way accidental, but are taking place according to a very disturbing pattern known to scientists. They believe they know what's wrong.

 Earth's North Magnetic Pole has shifted time and again; many millions of years ago it was located in what's now Western Australia.

— 200 million years ago, in violent times when Andes, Cordilleras, Urals, Pamirs were formed, the Pole moved up to where it is now.

 Scientists now think the next move of the Pole is coming soon.

Don't look now, but the North Pole is already moving towards Canada, and it is travelling at what is, for geological events, enormous speed, some 4 inches per year.

There can be only one reason: deep inside Earth, vast masses are being shifted. So Earth's axis of rotation is changing.

You don't have to be a geologist to see that if our planet **shifts** its direction of spin, everything that is movable is going to shift!

Now, different layers of Earth are of different materials, so when they start shifting the strains are tremendous, and earthquakes result.

Some sections of Earth tend to move faster, as they approach the equator; other sections, moving towards the Pole, slow down, and this change of speed produces ... disasters.

For reasons too complex to go into here this kind of shifting should cause most strain in certain definite "bands" or strips of Earth ... exactly the regions where the big quakes of the last 10 years have happened.

No, not all quakes have occurred in those belts. But so many have that scientists believe we're seeing the beginning of a grim period, when the shifting Pole will give our planet one of its "periodic" earthquake ages. The question now is: what's immediately ahead of us?

When NN consulted Dr. Valery Barsukov, Director of Institute of Geochemistry, USSR Academy of Sciences, he would only say (with the diplomacy of the scientist) that "we cannot expect a reduction in the intensity of geological processes, and earthquakes, in the near future."

In fact, he did go further ...

"One cannot rule out the possibility of their intensification."

It's because of this rather alarming situation that USSR and USA today are making strong joint research efforts to get into the earthquake problem. Both countries very much need to know what's ahead for Earth.

Dr. S. K. Negmatullayev, of Antiseismic Institute in Tajikistan, tells NN that very important studies are being made in that Soviet Republic (bordering Afghanistan and China). Reason: over 2000 earthquakes are registered there each year! Yes, that is highest activity rate of any zone on Earth.

What's more important: there in the high mountains of Tajikistan engineers are finishing one of worlds' great Hydro Power Dams, on the Vakhsh River, at Nurek. This is the first controlled "earthquake production" zone in history.

— The tremendous weight of water rising behind this great dam is direct cause of small quakes.

— Soviet and USA scientists have set up hundreds of super-sensitive seismographs in this region, most dense network of test-points ever.

— Several times, power dams have caused big earthquakes (weight of water shifting earth-zones); like Kariba Dam (Rhodesia), Monteynard (France) and the Koyan disaster (India) in 1967.

— Already at Nurek, with the water up 300 feet high, the number of small quakes has risen ten times.

— But the dam will soon fill up with water over 900 feet high! Then quakes will be registered at all-time record rate, constantly measured.

— Actually, scientists will be able for first time in history to control production of earthquakes!

It seems contradictory, but their aim here is to **prevent** a big disaster by causing hundreds of **mini-quakes**.

These small quakes help to release

dangerous strains that have been set up in the region.

• Long-term aim here is to fight major quakes by helping Earth to shift away its strains gradually.

 Where dams can't be used, many scientists believe atomic explosions can be highly effective in easing our Earth out of stress.

At Nurek, they'll know pretty soon how they're doing. So far, good. They can predict what small quakes will come, and when.

Soon the total weight of water they'll have, pressing down on this highly shifty zone, will exceed 10,000 million tons! Never before have scientists worked with such fantastic "laboratory" forces.

And never before have they had their super-sensitive earthquake measuring devices right there where the quakes take place ... and when they happen.

Actually, science has **never** measured the vibrations of a major earth-quake right at its "epicenter". Studies at Nurek are revealing how to set up a world-wide network of quake centers, so big ones can be studied.

Or, hopefully, **eliminated.** For first time ever, the prevention of quakes is becoming a scientific goal.

Even the terrifying San Andreas Fault (California) might possibly be controlled by *injecting water into deep wells*, precisely placed so fluid gradually eases strain.

Just a few years ago, scientists thought that predicting earthquakes would not be practical for many years. Thanks to ambitious Soviet studies, now backed by USA, it seems feasible to predict them and prevent them by means which are already available to scientific engineering.

Truth of the Month

Soviet people have the Science of winning

Your key to foreseeing which way our world will go

Sometimes you get glimpses of it in the press, and more often it is frankly faced in the big business journals, but rarely is the whole truth about Socialism admitted by our leaders. Now at the start of another year, you could make a good foundation for your predictions by noting three changes in today's world ...

Soviet people are winning economically on a scale we hardly thought possible, 10 years ago; this is sharply in contrast with Capitalism's quavering situation.

On the international scene the prestige of the USSR is at an all-time high; especially in the developing regions, where Maoist China's "policies" have been discredited by events.

Internally, the program of the Soviet Communist Party, for mobilizing the entire people, is paying off in a new upsurge of socialist democracy.

What our media finds very hard to admit is the fact that the 15,500,000 Soviet Communists today enjoy tremendous prestige, based on their achievements, on the victories the people are scoring with this leadership.

New meaning for "The Quality of Life"

Again, in striking contrast with the decline that marks so many of our aspects of living, here in the West, you find in USSR today a remarkable rise in the quality of everything people do.

At the base of this, of course, is **production:** all material things, from foods to housing and TV sets, are being made better than Soviet people ever did.

People are working better. Not only because they get more work incentives, but also because they see more clearly than ever that Socialism is paying off.

They're paying much more attention to putting better planners and managers in charge of running the system for the public. Indeed, you should single out what Leonid Brezhnev had repeatedly stressed: Soviet plans are better, their quality will improve still more.

If you can think of confidence getting better, then you'll have the new "air" of Socialism — people now see that their system has an unbeatable program to create a splendid future. So the only problem is to carry out that program in the best and fastest ways.

The job of the entire Soviet people.

Secret: the people win with their system

Too many liberals and dreamers once thought workers would become perfect human beings, once they were set free from rule by the bosses of Capitalism.

But the human race was divided into toilers and bosses for thousands of years. Breaking with that hoary past takes more than decrees and plans.

At first, only the sharpest, most devoted men and women in Socialism grasped the fact that you work best for yourself when you work best for the system which everybody owns in common. But today, millions of adults and youth in USSR see in the rising quality of their lives that Socialism's dividends are rapidly coming in. The new way to win personally is to work and live so everybody wins with you.

Maybe that sounds like a kind of Sunday sermon.

In the USSR today it is translated into actions that everyone can grasp. *Tens of millions* of people, working in industry and on the farms, are active every day in carrying out specific jobs aimed at boosting Socialism and winning individual gains.

But it is how they are doing this that counts.

They're doing it by using their own heads, their own ideas and skills, instead of always relying on managers and foremen to show them how.

The Soviet people are increasingly becoming active in the management of their system.

They're worlds away from Free Enterprise

Our Western editors and writers find it *impossible* to think of Socialism as democracy-in-action. To them, if you aren't free to get into business for yourself (hiring others to work for you) you suffer "dictation".

Don't argue. It's better to win.

Soviet people are winning with Socialist Democracy because it is the best kind.

You could express its elements quite simply. Democracy in Socialism means having the vast majority of people decide what's best to do ... and then insisting that all the people carry out the majority decision.

That way they get maximum participation of people, followed by most effective management.

A vital feature of their Science of winning.

Today, they're applying this on a new, vast scale, by linking together thousands of production centers (like factories and co-op farms) into huge associations. In these, Socialism gets the benefits of people's management at the bottom, plus efficient central management at the top.

The Beginning and the End ... PEOPLE

The bigger and more troubled our capitalist system grows, the bigger and more successful their socialist system becomes, the more clearly you see the difference.

Capitalism today goes down to defeat after defeat, because it uses everybody, but its motive is to profit a very small minority of owners.

Socialism is winning because it is the only scientific way to operate society — it uses everybody and its aim is to share all profits with everyone.

The great thing about the new system today is that it no longer has to depend on a fairly small number of the finest people ... Socialism has millions, millions who see clearly what they're out to win and how to win it.

Norman Lear said in U.S. News (Nov. 29), speaking of the USA elections: "We've reached a time when people have absolutely forgotten that they matter. Nobody believes that his vote counts. That's why 67 million Americans did not take advantage of the opportunity to vote."

Well, you'd be hard put to find anybody in Socialism who ever thinks that people don't matter! Right from nursery and kindergarten they're shown that nothing matters except the people.

Knowing that, people in Socialism are winning.



- lf you think our mail service is poor, you've got millions with you.
- But it's not our problem alone: the P.O. is in trouble all over the West.
- Interesting to see how the mails are getting along over in Socialism.

Soviet people sometimes grumble when the postman comes late. In cities, he brings your mail 3 to 4 times every day, so on bad days he might often be late. Out in the country, you get delivery only twice a day. Tough, eh?

All post offices stay open until 9 p.m. so you can use them after evening meal. Seems they have this odd-ball idea that the mail is a public service.

Communications Workers Union runs the whole thing, and members feel they're part of the public, no conflicts. They work a 44-hour week. No overtime allowed. No way any routine can be changed without the Union agreeing, and most advances come from Union members.

Same Union, and service, runs telephones and telegraphs, and delivers newspapers as well as magazines. Your morning paper really does arrive early, over there, along with the day's first batch of letters.

If all this sounds terribly old-fashioned to you, just picture telegrams: in USSR if you send a telegram, then somebody gets it, promptly, right in their hands to read, delivered. Remember when we had that service?

Strangely, a telegram in USSR costs only a fraction of what we pay for one of our phoned-sometime messages.

Union over there is constantly developing new ways to ease the work-load and speed the mail. Thus the latest big center in Moscow is 6 storeys high; incoming mail starts at the top, and works its way down by gravity, finally going right into waiting trains, trucks, or trucks going to airports.

Yes, they still send a lot of mail by train, and sort it out en route. Backward, no doubt. Imagine: using trains-and-sorting, letters are delivered first thing next day in cities a long way off.

All down the line their mail is speeding, as they use more computer systems for automatic sorting. Closed circuit TV, they find, helps to reduce handling of mail, and gets it moving faster.

Main aim of the Union is to reduce labor. With their Postal Service expanding fast, they must make do with the employees they have ... in Socialism, somehow they can't phone the Unemployment Agency when they need extra help. No unemployment. So if they're going to handle 10, 20 or 100 million more letters next year, they've got to have the machinery to do it.

It's that queer notion of serving the public.

Maybe Free Enterprise could get our postal service working again?

Quoting *U.S. NEWS* (Mar 22 '76): "Only in the Soviet Union have mail rates remained unchanged for more than 25 years ... First-class letters cost 5.3 cents."

In USA letter cost leaped from 3 cents in '58 to 13 cents now. Yet the P.O. now loses \$4,500,000,000 a year!

Today 20 private companies compete for non-first-class mail in USA, and claim they deliver faster with very much less mail damage.

Biggest company, United Parcel

Service, has a strike now (when this was written) ... all its mail was dumped back on the Post Office, which jammed shut. (Your NN office can't get books ordered in USA 75 days ago!).

In Japan, mail costs up 250 percent. In Britain, a letter is 17 cents. In West Germany you pay 20 cents.

Italy has the record: letters go for 22 cents, take 3 days to travel across Rome, and P.O. loses fortunes.

Sweden collects 23 cents, doesn't lose money, and has few problems

... people use the mails much less.
Maybe you are getting a message of some kind, from these facts.

- The Post Office was one of the first services which Capitalism took away from profiteers, and turned into a much-needed public system.
- Trying to turn it back to private enterprise is a hopeless move if the Postal Service is to continue.
- Capitalism cannot cope with the increasing difficulties of handling mail in modern civilization.

How Socialism is overcoming problems of its booming postal services

USSR has almost no "advertising mail" so its daily volume is less than USA's — 10,000 million letters per day, plus 42,000 million newspapers, magazines.

The service employs 700,000 men and women. Volume of mail rises continually, no more workers are in sight, so recently they had a national conference to discuss the thing that gives us jitters in Canada: automating the mail so fewer workers can handle more.

Their approach is different. In Socialism they really do consider the mail a service to all citizens. They have no conflict between workers and the public . . . because workers are part of the public and therefore, in Socialism, are owners of the postal system.

They don't like the beefs they hear. Like sometimes mail is too slow. Workers say cause of delay is too much manual sorting, lifting, loading.

Their conference didn't take long to arrive at some unanimous conclusions.

They're going all-out to use the "container" method for packing and shipping mail. Doesn't work on a *small* scale, but where mail volume is *big*, containers can do away with labor of tens of thousands of workers.

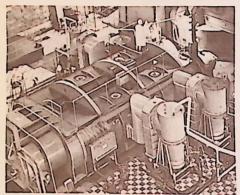
Then, as a part of raising the standard of living for all, they are going to speed up automatic sorting of mail, and thus, at one stroke, reduce straining labor and give people faster mail service.

Their immediate program is to hasten construction of 16 major mall-handling centers at key points around the USSR, all of them using advanced automated systems.

Handling far more mail each year, with no more workers, obviously they won't lose a bundle as their services grow. Mail prices will stay the world's lowest.

Atoms in action - in Socialism

The Science Revolution is decisive in the competition between Capitalism and Socialism and it's interesting to see how Soviet people are applying nuclear science.



Soviet scientists pioneered with this biggest-in-world Cyclotron, with which they produced elements never found in nature. Women are prominent in this work in USSR.



Atomic reactors in USSR produce many radio-active elements which are used to "tag" food substances in plants, so that fertilizers can be made safe, highly effective.



Deep undemeath mountain, in the Armenian Soviet Republic, is this nuclear laboratory, where scientists track cosmic rays from outer space, after they pass through deep rock.



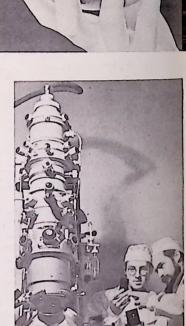
Dr. Khafiza Yakhyeveva, of Uzbek Academy of Sciences, is at work here, at the control panel of a huge atomic reactor used not for power but for nuclear research.



Dangerous fiber-dust in synthetic textile mills is now controlled by tiny quantities of nuclear material that "settles" dust.



Here is new Soviet equipment to treat fresh potatoes with nuclear rays. All food value is retained, but tubers don't lose Vitamin C on long storage.



Atomic equipment has to be made of extremely strong, safe metal-alloys. Here a new metal is studied by examining it in super-powerful Soviet electron-microscope.



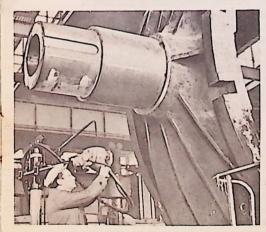
Famed scientist G.N. Flerov with four young colleagues. They're renowned for being first to produce element known as Number 256.



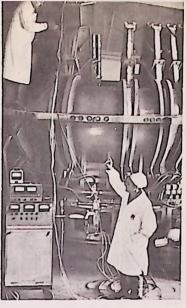
USSR now produces this small mobile atomic power station, which can travel almost anywhere, and supplies electricity in remote Arctic and desert regions, far from power.



Only one of its kind in world, this is an in-line nuclear accelerator, working in Kharkov, Ukraine. It is extremely costly, but is paying off in results. Basic research is the essence of atomic progress.



Device being used here is a "camera" that sees with nuclear rays. It is a marvellous life-saver, since it can spot dangerous defects in machinery of all kinds, preventing accidents.



In Uzbek nuclear research center they use huge version of "magnetic spectrometer", able to identify almost any atom in any substance.



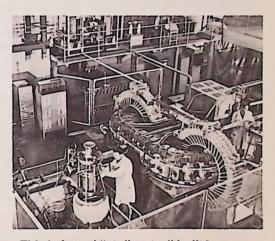
Hundreds of clinics in USSR now use nuclear power to treat cancer. In lower photo above is shown a new device that's successful in stopping certain cancers of the brain, without operations.



Worker here is a nuclear "mechanic", but he works in unusual conditions, since he must be completely isolated from even tiniest particles that emit deadly radiation.



USSR has only nuclear vessels for peace: atomic ice-breaker "Lenin" (top) and "Arktika" (not shown. Also said to have nuclear subs with superior power plants.



This is famed "stellarator" built in Ukraine, for preliminary studies on making controlled, peaceful H-bomb explosions, with goal of producing absolutely unlimited quantities of electrical power from sea-water.



New varieties of useful crops are developed far quicker than formerly, by following every step in the life processes using "tagged" atoms, made in nuclear reactors.

Keep the spring of your life-clock wound up!

In USSR, at Institute of Gerontology, NN's Editor consulted some of world's top authorities on living longer. Verdict? You can do it! And even if you are young, same methods will start you living better.

Dr. Ilya Arshavsky brushed aside the familiar notion that a human being is like a clock, wound up once, then running down year after year, until there's no power left in the spring ... that's it, you're finished.

People are not clocks. On the contrary, proper living can stop us from "running down"; and we can even greatly increase our vital energies. We can take steps to "re-wind" the spring that keeps us living.

A lot of evidence has been obtained in USSR from study of tens of thousands of old people. Yes, those famous mountain types who think nothing of marrying (again) after 80, and going on through 110, 115, 120 years.

— Mountains may not be the significant thing; but up there people exert themselves strongly, all life long, just by walking around (climbing, really).

— This unusual physiological activity intensifies blood circulation, improves metabolism and oxygen supply to body and brain, keeps central nervous system in peak condition ... the "clock" never does run down.

But a fascinating aspect of Soviet research is the part played by mental activity. Away from mountains, and all over USSR, people who work intensively with their minds often are able to work right on to 90 and beyond!

That includes types like you (Readers of NN) who keep up an intensive interest in world affairs, politics. Such brain work also keeps the "life-clock" running strongly. But it is far more effective in people who also get plenty of physical activity every day they live.

 When you use your mind more all your vital body processes keep on working efficiently.

 Nerve (and brain) cells are very long-lived, so are long able to influence favorably the entire body.

Soviet theories about people have been well supported by many researches on animals. Results?

Animals that take-it-easy all their lives, die young. Those kept working hard do not live past the normal age. Only animals kept active and allowed to rest regularly, live away past usual life-spans.

Animals (laboratory rats) usually are "old" at 8 to 10 months, and senile at 12 to 13; those living the best lives (activity and rest) will keep on breeding even when they are 16 to 20 months old.

Yes, just like the human mountaineers. Usually they don't show old-age signs until twice as old as others.

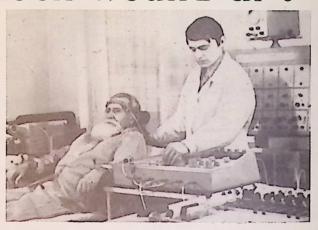
How can you apply this?

People are so complex that Soviet specialists will not offer us any rigid rules. In general, what works best is the maximum physical and mental activity you can take at your age, followed by adequate rest whenever your body signals that you need it.

Old age comes early in people who are inactive.

 In the Soviet view no medicines known can do as much for prolonging health as body-and-brain activity.

Still, they have found another long-life "secret". Dr. V. Frolkis is a leading "promoter" of this.



Quite a few eminent biologists the world over support his findings. When animals get a nourishing diet (not lacking in any essentials), but get less than so-called adequate rations, they live very much longer.

 This works, even if animals go on that restricted food intake after they are already grown up.

Rats live twice as long if they eat "not enough" food.
This works if they "go short" every day; or, if they eat all they want for two days, then fast for one day.

And some studies show that just cutting daily calories to two-thirds of "normal" requirements can lengthen life by 20 to 40 percent. And that's no great strain.

Millions of people, much concerned about their weight, obviously would do better if they simply ate less food than their age-and-size calls for. Best if they concentrated on cutting their calories by one-third.

Dr. F. Pitskhelauri is a Soviet gerontologist who has obtained striking confirmation of these findings, in a prolonged research study of nearly 6,000 people in Soviet Armenia, Azerbaijan and Georgia ... all of them 100 or more years old.

• Their diets varied but had one distinctive thing in common: they ate much less food-calories than is supposed to be "required" for their age.

As might be expected, all were noticeably slim.

All were physically active, lived mostly outdoors.

• But many do not live in mountains, so activity, no matter where you live, seems to be the key factor.

From other Soviet studies the "mountain" thing gets a negative score: great numbers of people live in high regions and don't live past normal spans.

Incidentally, the claim that wine is the only "safe" source of alcohol, for very old people, is not borne out by folks in the Nagorny Karabakh district. There they make vodka from mulberries ... and heartily recommend it as a "medicine-tonic" to be taken regularly!

After seeing what they are doing in USSR, NN suggests that you'd be wise to consider carefully the points given in this Report. No matter how young or old you are.

▶ We mean reduced intake of food.

▶ Especially cutting "necessary" calories-per-day.

▶ And concentrating on physical and mental activity. It may seem flippant to recall that "the proof of the pudding is in the eating". But this is worth noting . . .

In USSR today three million men and women are over the age of 80. Far more than twice the percentage we have in Canada and USA. With many times more who go on past 90, past 100.

Socialism's most valuable asset

the healthof its citizens

Soviet people now have best health-care in the world because of Socialism's basic approach to this problem: keeping people well is not only of great benefit to *individuals*, but it maintains and increases the most priceless wealth of the new social system: ability of citizens to work well for their society.

In our modern world, the people's health reflects the standard-of-living. However, a high degree of affluence does not necessarily mean a high level of health.

USA is a striking illustration ... the world's richest and most productive nation rates **away down** in health, compared to many capitalist countries, and cannot be compared at all to the USSR. More on that later; first we check on *basic Soviet health factors*.

√ Thousands of millions of dollars are spent yearly in USSR to lessen heavy and dangerous labor; Trade Unions closely supervise all new "mechanization" programs, to guarantee gains in workers' health, as well as productivity and increased profits for Socialism.

√ All new scientific-medical advances (programs to combat heart disease, cancer, obesity, alcoholism, etc.) are developed not just to save individual lives but to multiply society's primary wealth — healthy humans.

√ For example, in industry, when they prevent all workers from being sick just one day yearly, Socialism gains some 32 million work-days.

 $\sqrt{}$ In construction, one day's cut in the sick-rate saves some 7 million work-days ... that's like finding another 30,000 workers; and in **their system**, with a **serious shortage of people** to fill available jobs, *reducing illness means expanding prosperity*.

√ Often they get a double pay-off: by increasing natural lighting in factories, they find productivity rises and so does the well-being of workers, something they rate highly as a social-health factor.

Indeed, they're trying out a system of rating every workplace by its "health standard", so there will be continuous pressure to produce better health on the job, as well as more material outputs.

But there's another side to this. People all value health. Some, however, harm it or even destroy it, through personal carelessness. In Socialism this is not merely your private business, it is the concern of everyone, of Socialist society, because sickness wastes "human power", labor, sole producer of wealth for all.

And so today in USSR you find society speaking directly to individuals: Your health is everyone's concern!

Sometimes progressive people think that Socialism is good because it is "humane", a kind of modernized form of Christianity. This view overlooks material factors. For example: here in Capitalism workers who are eliminated by heart attacks, cancer, nervous breakdown, are easily replaceable, with millions of unemployed waiting. But in Socialism people want to prevent serious illness not merely because the system is humane, but also because they have no unemployed to fill the places of departed human beings.



Sickness for them is a personal and social tragedy.

This approach strikes you forcefully in and around Soviet factories. Almost everywhere you see plants, flowers, shrubs, indoors too. Surrounding grounds are often like small forests. Workers districts (everybody lives there!) have forest-paths close by.

The aim of this is to help people "get back to nature" every day, where they spend most of their lives, where they live and work. Miners' city of Donetsk (as you saw in NN last month) boasts of a million rose bushes. For happiness, for health, for labor for Socialism.

Man's dream of living long without sickness has become the beautiful goal of liberated human society.

This goal in USSR has 830,000 doctors behind it, or 325 for each 100,000 people. Rich USA has only 202 MD's, including many who are now unfit to practice.

Soviet doctors see patients 2,000,000,000 times a year without charging a penny. Yearly medical check-ups are given to 109 million adults, 56 million children.

No fees. Everybody collects the health dividends.

Studies published in New York Times show that wealthy USA has one of highest infant death-rates in Western world, and shortest life-expectancy.

Nearly half of all surgeons in USA have **no training** and **no certificate** to perform operations.

Between 2 and 3 million operations are performed each year for no reason except to collect fees; and some 12,000 of the victims die during or after surgery.

Imagine: 223,000 men in USA had their prostate glands removed in 1975, and *medical investigation* showed that 74,000 of these men lost their glands for no reason.

USA doctors are no better than the surgeons. In a year they prescribe about 6,000,000,000 anti-biotics, which can have harmful side-effects; of those, medical men estimate 1,500,000,000 doses were unnecessary.

The hospital picture is incredible.

Daily hospital charges are hundreds of dollars per patient, yet at least 70,000 hospitals in USA do not meet basic medical standards.

How does free-enterprise medicine account for this? The sole accounting is in dollars.

Of the 320,000 doctors and surgeons in USA now, over 16,000 are branded by doctors as unfit to practice.

But the average annual "take" of these MDs is some \$40,000, with many receiving hundreds of thousands a year, often from public-funded health plans.

So the health cost to an average USA family of four is now

at the unbelievable level of \$2,188 a year!

The private-profit system has never had it so bad.

Soviet Farmers

HIT BACK with FACTS

For some three years we have been told by almost every editor, commentator and "Sovietologist" that Socialism is a disaster for agriculture. Now they've shut up. It's a good time to review the facts they never gave us.

U.S. News (Sep. 13) quoted youths who personally worked on Soviet farms... main points were that inefficiency of Socialism's agriculture is unbelievable, and bad weather has nothing to do with USSR's crop failures, their system is to blame.

Even in authoritative USA circles, facts disprove both these views.

Indeed, no less an expert than the famed "Green Revolution" scientist, Dr. N. Borlag, has praised the high productivity of Soviet farms. And all reputable scientists know that USA is incomparably superior to USSR in soils, rainfall and sunshine.

First, one fact from history.

USA achieved its all-time advance in farm production during World War Two, precisely in the years when Hitler's forces totally destroyed much of the USSR's farming ... buildings, housing, machines, livestock, crops, and millions of farmers.

The West's propagandists have no time for the past, so let us move to current realities on the land.

• Two-thirds of all farms in USSR lie in zones of high risk (too cold, not enough rain, in many years).

 Only one-quarter of Soviet land can be farmed at all; in USA seventenths of country is fertile.

 Every square mile of USA lies south of 48th parallel (favorable for growing), but only 1-in-3 square miles of USSR is so favored.

 Most striking: only 1-in-100 acres of farmland in Socialism gets really abundant rainfall, whereas 60-in-100 acres in USA are well soaked.

One comparison no editor over here ever gives you: in USSR's Krasnodar Region, comparable to average USA grain land, farmers harvested an average of 23 bushels of wheat per acre, when USA's average was 16 bushels.

And, as everyone knows, this year in spite of bad weather Soviet farmers have astonished the world by taking in a near-record grain crop and tremendous harvests of cotton, sugarbeet, other basics.

Actually, **the big turn** in farming in Socialism began in 1965. That was when their system, for the first time, had the material and financial means to fully modernize agriculture.

Meaning: all needed machinery, vast draining-or-irrigation, fertilizers (for grain also), economically sound management ... and increasing incentives for all farm workers.

In cash terms: in 1961-65 Socialism invested 50 billion dollars in farming; in 1965-70 over 90 billions; in 1970-75 far above 160 billions!

No capitalist nation (USA included) ever advanced agriculture so fast.

And no capitalist land ever was able to pay farmers more money, the more crop they harvested ... farm prices go

up now, in USSR, as surplus crops increase.

Since the "big turn" of 1965, profits of Co-Op (collective) Farms have gone up 60 percent, sales by State Farms have risen 50 percent.

— From 1971-75 increase in grain ran 2 billion bushels a year!

 Average grain yield has gone up by almost 9 bushels per acre.

Cotton harvests now are away over their planned targets.

—In 10 years Soviet farmers have given the people 70 percent more meat, 100 percent more eggs, 40 percent more milk, with no price increases.

No one in USSR hides any facts on the disaster of 1975, far worse than the disaster of 1976 in Europe.

Weather (mainly drought) slashed almost 3 billion tons off the grain harvest. Nearly all other crops suffered similarly.

Yet no prices were increased. In fact, compared to 1970, they were slightly lower. In those years our food prices soared 200 percent.

Even now, meat is in short supply in Soviet stores. But only because meat prices didn't shoot up . . . if they had, why, naturally, they'd have plenty of unsold meat on the shelves, just as our stores have.

Stories you read in our press of USSR buying our grain to give Soviet people their bread ... nonsense. Grain is bought for animal feeds, since even in very bad years Soviet farmers grow far more wheat and rye than is needed for loaves-on-the-table.

Their hugely expanding meat and dairy farms now require 100 million tons of fodder yearly. Quite likely they'll continue to buy feed grains in the West, if prices are attractive.

Now, about the yarn that goes: "In Czarist days Russia exported grain, now they buy it, so obviously Socialism has ruined their farmers."

The facts? Take 1909-1911, "boom" years of Czarist grain exports, when they sold about 350 million bushels abroad. Millions went hungry.

Rich Czarist landlords in 1911 shipped out 400 million bushels, to get top world prices, while no less than 30 million peasants were starving to death, in a terrible famine.

No famines in Socialism. Because no landlords, no capitalists.

And without Capitalism, Soviet farmers now are setting out on their second great agricultural advance.

— Thousands of farms, even whole regions, are joining together in new highly productive methods of producing crops on a mass scale.

— Aim is to concentrate and specialize farming, for maximum output and lowest cost.

— Experience shows them that this is also the way to raise production in backward farms, long a problem in certain regions.

— Already over 6,000 of the new "farm associations" are working, and clearly in the 1976 crop year they had great positive effects.

— Finally: Soviet farmers are setting up their own industries, to take crops straight from the land to the consumer-distributing network.

Latest news shows

Why Socialism will win on the land

When Soviet farmers set themselves a 1980 goal for a grain harvest of 8600 million bushels, Western experts just laughed. Yet this year's crop is over 8100 millions. NO laughs now. And what more is coming?



None so blind as those who will not see. Like seeing facts about Socialism's farmers.

- o In the past three 5-Year Plans, those farmers have raised their yearly grain harvest by 300, then 1360, then 573 million bushels. "Lower" increase in 1971-75 was due to two years extremely bad weather.
- In 1976-80 they're planning to increase grain harvests an average of 1430 million bushels each year.

Is such a crop gain possible?

— There are Soviet State Farms today (like Gigant near Rostov) that deliver 1,900,000 bushels ... one farm.

 Kazakhstan's farmers (despite poor weather) have just filled elevators with 715,000,000 bushels, more than all Canada . . . from one Republic.

— Yields out there are so high now, they're aiming at 29 bushels per acre average, well above Canada ... from the Virgin Lands which our papers, last summer, said were finished.

—Just south of their prairie wheat land, Kazakhs have started growing rice... for a start, this year they took in 13,000,000 bushels.

[By the way: while Kazakh farmers were out-doing Canada in wheat, their workers stepped up industrial growth, are heading for a 40 percent rise by 1980...if they can find enough young workers to fill the new jobs.]

— Ukrainian farm people (also with poor weather) harvested 576 million bushels of grain to say nothing of 110 billion pounds of sugar beet.

— Down south the Central Asians broke all records, delivering 17 billion pounds of cotton . . . no weather problem *irrigation* having ended droughts.

— Correction there: weather was very bad, lowest water-levels in many years, plus hot dry winds ... but their man-made rivers fed the cotton.

— Dozens of big districts in Uzbek Republic gave 3300 pounds of cotton to the acre... USA average this year is around 450 pounds.

 Mechanization they used so well that Uzbek farmers brought in, six days, 2,200,000,000 pounds of cotton!

- And on those same Uzbek farms,

same year, they've given the nation 20 percent more meat, 10 percent more milk, 6,600,000 pounds more wool, than last year.

Don't you think it's about time that Western editors and "experts" began to look at the facts on farming now in Socialism ... if only to cure themselves of dangerous illusions?

Anywhere you turn in USSR today you see agriculture booming. Here let's take a look very high up, in the beautiful Tien Shan Mountains of the Kirghiz Socialist Republic.

• For first time in the world the Kirghizians have built up a mountain sheep industry.

o In per capita wool production they are far ahead of USA, Britain, France, Italy ... yes, in the mountains.

• Remember, these people were very poor nomads, not long ago.

 Socialism revolutionized their lives, gave them decent homes on Co-Op, State Farms ... then encouraged them to revolutionize sheep.

 It took 25 years to evolve their Kirghiz Fine-fleece Mountain sheep, with excellent wool and meat, thriving in valleys 10,000 feet high!

• The new breed ranges all year in the bitterest mountain cold.

• They bring mountain Co-Op Farms a yearly income of one to five million dollars! That's where nothing commercial ever grew before.

 To handle the "crop" they had to set up mass-production mechanized wool shearing lines, clipping tens of millions of pounds each year.

You should halt a moment to recall that all this goes on in a nation that suffered a climate disaster just one year ago.

And note, too, that *this year* it was *Europe's turn* to get clobbered by nature.

Europe's farm failures have rocked the entire economic system, so the capitalist West is bracing itself for a staggering recession ... before the last one has disappeared. In contrast, those **two** very bad years on Soviet farms (1972, 1975) **had no serious effects** on Socialism. They **did** slow the **increase** in production, but **did not halt their boom.**

But look at France:aiding stricken (free-enterprise) farmers has cost billion, so taxes are shooting up, inflation is taking over, trade has fallen, the

franc is slumping.

Some foods, like potatoes, went so high in price that people had to stop buying. Other foods, like meat, fell through the floor, as farmers were compelled to slaughter herds. But now, of course, farmers lack stock for breeding, and consumers are being driven crazy as meat prices go through the roof.

"Planning" in Capitalism's farms: Europe will give aid to dairy farmers if they promise not to sell any milk for

five years!

Australia's "plan": pay farmers \$5 per cow they kill and bury.

And close by in the great USA? "Doubts growing that U.S. can keep feeding the world" says U.S. News.

Getting short of water. Oil and gas costs soaring. Crop yields no longer rising. Thousands of once-wealthy farmer-capitalists either selling out or going bankrupt.

Hanging over U.S. agriculture is the worst of all spectres: will USSR quit buying surplus feed-grains soon?

Meanwhile, away over yonder in that other system, Socialism has just budgeted 49 billion dollars to continue expansion of agriculture. Everything will be turned over at no charge to farmers, so their only real problem is to cope with the boom.

They will. They're planning.

No free-enterprise to halt them.
Machine factories, construction industries, material supplies, scientific institutes, transportation, storage, processing ... everything is planned ahead to fit the agricultural boom.'
Yes, even people.

Right now, tens of thousands of young men and women are studying and training for the greatest five years of growth the land has ever seen anywhere.

Choose any job you want!

With unemployment rising ever higher in Canada and USA, our native and non-white people suffer most. Over in Socialism, even Far North peoples who, just recently, began to take up "modern" occupations, have no trouble at all in getting the work they like. Look here at Socialism-in-Action!



Rasa Burtseva and Ysai Kapitonov are graduates of famed Repin Art Institute. Came there from distant Arctic Yakutia. Their unusual talents brought them success.



All these senior students at Yakut University (farthest north in world) are assured good jobs in their own fields. Demand for scientists far out-runs supply in USSR.



Yelena Ammosova prefers to work at native crafts, but modern working conditions, and excellent pay, have transformed her life. Only problem is to keep up with market.



From hunting-and-trapping to power engineering is a step made by many hundreds of Far North youth in Socialism, where every youngster now is educated for jobs desired.



Maria Dokunayeva doesn't go on trap-lines now, she works at big Abyisky State Farm, but she enjoys job that is close to traditional northern life.



Zufar Garafutdinov (left), Tatar, and Afanasy Danilov, Yakut, are of nations that formerly had no modern jobs. Both now welders on huge new mining-industry complex.



Zharik Amangusov, a Chukchi, left reindeer-herding to become driver of big cross country (Arctic) transports. He's typical of new generation of native peoples in Socialism.



Mai Legkov has job unheard of in old times: he's chief editor of Magadan Publishing House. Large numbers of native people work at writing and associated tasks in Soviet Union, where North languages flourish.



Prokopy Gulyaev is famous in USSR as "hero of Socialist Labor", won for his long and outstanding work in Yakutia's gold fields. He also is holder of two Orders of Lenin, unusual tribute to his abilities, realised only in the new system.

Stepan Vucheisky is son of a reindeer-breeder. Won his first honors during war (with navy) by the control of the



No occupation is closed to native people, and S.I. Dorofeyev (right) is Director of one of USSR's largest gold mining enterprises. He's a Yakut, but his nationality never hindered his advancement.



Vasily Kladkin is Director of big Tomponsky State Farm, largest of all reindeer enterprises. But he and his son still enjoy hunting, even if not for family's food.



Stepan Vucheisky is son of a reindeer-breeder. Won his first honors during war (with navy) but many more for his work as director of vast reindeer farm, with 16,000 head. Concentrates now on machinery for Arctic.



Ovchinnikov Yakovlevna is now the President of the Supreme Council (top government) of Yakutia. Spent 17 years directing road-building in North, before entering administration. She has two children, graduates.



Yelena Yakovlenka likes mining, so she became an ore engineer. She specializes in diamonds, and those are real! Also a member of Supreme Soviet.



Valya, a Chukchi and Natasha, an Eskimo, though still quite young, are in Teachers' College at Chukotka. Demand for teachers is very strong now, jobs plentiful all through North.



Many younger people of Soviet north go for construction work. But jobs are so plentiful that problem is to find workers. Native people are especially good working all year round on Arctic building projects.



Demand for doctors is very heavy, and (as elsewhere in Socialism) most medical students in north are girls. These are Evenk students in physiology laboratory.



Ivan Uchan flew to school often when a child, so he naturally set his heart on flying. He's a pilot now with Aeroflot, so he's assured of work as long as he wants to.



The mess Mao left

At last China's papers are confessing what you've seen here in NN for years: that huge nation is in a mess. Mao had a lot of progressives in the West fooled. But you will be feeling better every month, as facts confirm what you've known all along — no nation can be socialist while viciously fighting the World of Socialism.

- 153. Blaming the latest scape-goats, "the gang of four" (who carried out Mao's directions!), China's press admits that in recent years serious damage was done to nation's economics, production, education.
- 154. All of a sudden turning things right-side-up, the paper Jenmin jihpao appeals for raising labor productivity, lowering costs, giving workers and farmers incentives, applying science and engineering, placing economics in forefront ... very "evils" so long attacked by Mao as coming from the "decadent" Soviet Union.
- 155. Admitting how far backward China has moved, new line calls for modernizing industry, agriculture, science, technology, but stresses that this won't be achieved before the end of this century; far cry from Mao's nonsense about "leaping to the Golden Age" in 3 to 5 years of "people's struggle".
- 156. Everywhere in China people now are told to get on with vital job of *improving their material life* ... reversal of Mao-ism, confirmation of Leninism!
- 157. Despite all press stories of bumper crops, one of the main beefs of Chinese people is that famine has been eliminated only by constant stern rationing of foods; that's because China's agriculture remains on a primitive level, and scenes in the countryside are not much different from far-gone feudal times.
- 158. Workers in industry and offices are not in a socialist system at all they still have no paid vacations, must pay for what little medical care the vast majority can get, and the great majority do heavy manual labor because of lack of power, machines.
- 159. Public education declined very badly after the violent "cultural revolution"; there is now a severe shortage of teachers at all levels; shockingly, only 1-in-3 Chinese children get to school; the over-all picture today is worse than NN stated earlier in this series, with half the population illiterate.
- 160. Culturally, Mao devastated China, with mass burnings of books, destruction of priceless cultural monuments, closing libraries and theatres; worst of all, some 5 million Communists with education were subjected to extreme oppression, many being put to death.
- 161. Mao's last "campaign", against Confucius, who died some 2000 years ago, was mainly in praise of Emperor Chin Shih-huang, whose claim to fame in Chinese history is that he buried alive hundreds of Confucians who studied sciences of those ancient times . . . clear call for exterminating educated people, a policy remote from Socialism and born of Fascism; what happened may prove to be the worst of all Mao's blows against Socialism.
- 162. When China cooperated with USSR, basic industry flourished, and in 1960 (when Mao was completely breaking with Socialism) 18.5 million tons of steel were smelted; by 1970, this had fallen to 17.8 million tons.
- 163. Transportation is chaotic, with primitive steam engines prevalent on railways; earlier, rail traffic rose sharply each year, but after Mao-ism took hold it increased little, and in some years declined.

- **164.** One reason why Mao-ism is now discarded is basic to progress: after 27 years, China still relies on its primitive peasant-farming to provide funds for growth; but as Lenin stressed (and Soviet people achieved) only big industry can advance a nation to Socialism.
- 165. Mao-ist "economics" are self-defeating, as Chinese now see: without large-scale industry even the military machine (blown out of all proportion in the anti-Soviet drive), and even agriculture, cannot hold its own, let alone "leap" into the future.
- **166.** Unbelievable "policies" in recent years led to peasants setting up crude Middle Ages "factories" to make small farm tools ... steel from "back-yard" furnaces turning out very low quality, high cost metal.
- **167.** Behind a few workers' houses in big cities, visitors see wretchedly primitive "housing", often with garbage dumps nearby and toilets out in the streets; *no big* housing projects at all for many years.
- **168.** In all Socialist nations the trend has been for rural workers to move from farms to industries, but in Mao's China *millions of city youth* were compelled to go, in reverse, back to peasant existence.
- 169. Present mass discontent and conflict in China is basically the result of this situation: the country has one-fifth of the entire world's population, yet 27 years after the Revolution Chinese don't produce 3 percent of the world's steel, or 2 percent of all electricity, or 1 percent of petroleum! In a word, Chinese are in 80th place in per-capita output.
- 170. Though China does have oil and coal, because of Mao's contempt for big industry not only is the country far behind leading nations (Canada included) in energy output, but doesn't even equal many under-developed nations in Africa, Asia, Latin America.
- 171. Mao habitually "cooked up" figures, such as for China's "grain crop" that figure always included the potato harvest, never counted in other countries.
- 172. Naturally, nearly all of China's problems relate to Mao's break-away from World Socialism and refusal of assistance from USSR and its allies; even worse, by pouring wealth into preparations for anti-Soviet war, Mao blighted the entire development of China.
- 173. The general result of this is tragic: 27 years after the Chinese were first promised Socialism, the legacy of Mao is his failure to achieve the very first task of Socialism ... raising the conditions of work and life for all the toiling population.
- 174. You'd be wrong to exaggerate the awareness of the Chinese people, who have been forcibly removed from the study and practice of Socialism for years; but most observers say that the big majority are today giving vent to their pent-up anger at Mao's policies.
- 175. The long struggle inside China may be coming to an end, and now that the people themselves are on the move, it is almost certain that they will completely rid themselves of Mao's evil legacy, and find their way forward again into Socialism.

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You == a Star on the Stage?

How many times have you been told that the arts in Socialism suffer by "dictation from the Kremlin"? What really maddens our artistic types is that money controls the art world here in Capitalism. But in the Soviet Union the ruling class, the working people, are in control of all arts. Like, for example, their flourishing theatres.

Picture yourself outside the Soviet Union's biggest truck plant. But the entrance you're trying for has *Theatre* over the door. It holds a thousand, but you are very lucky to get a ticket.

And who's playing? The entire cast, stars and all, are men and women who work in this factory.

People fill a drama theatre every night, to see their work-mates on the stage? That's it.

If you worked there, if you had this dream of being a star, then you could make it, up there.

Let's get into this deeper ...

You talk to people and discover that it costs only *five cents* to ride the subway down to Moscow's big, famous, professional theatres. And the Trade Union gets plenty of seats for those major shows. Yet ... thousands of plant workers fill their own theatre to watch their own stage productions.

Backstage, you get the director, Sergei Shtein, off into a corner. Here's his story . . .

— This plant theatre began about 40 years ago, then for children.

— Didn't aim at competing with the professional stages; idea was to help rank-and-file workers to grasp what "theatre" is all about, then get to love drama on the stage.

— Gradually the factory theatre built up a very big permanent audience, critical and enthusiastic.

— Every actor and actress came from the factory.

— In time, it was inevitable that these working people revealed talent strong enough to make some of them real stars.

Most of the stars stay right there in the plant, acting at night. But some go on up to the finest stages in the USSR.

Wherever you travel in USSR today you'll find such theatres. These are not the tens-of-thousands of amateur drama groups that play on a permanent basis in Socialism.

They are the best, entitled to the high honor of *People's Theatre* — a title first used in the 'sixties.

These remarkable drama companies, well above "amateur" standing and often hard to distinguish from professionals, you find nowhere else in the world, for Socialism created them.

So it's true: In USSR the ruling workers control their theatres.

This means that money isn't in the act at all. Nobody "with money" can produce a show, and nobody "makes money" from any show.

If the workers (especially younger ones) storm the doors to get tickets, that's success on the stage!

Sergei Shtein will tell you more. If you admit to him that you have had the dream of being up there when the curtain rises . . .

At this factory (and many others) workers' *children* get on their own stages when very young. By the time they *get jobs* in the plant, they enter (evenings) the factory's *theatre school*.

For serious. The course lasts three years. Some 25 young men and women are admitted each year.

You're wondering, who pays? Your ticket cost 60 to 90 cents, so the "box office"take is small.

Look around the place and you'll then see why the total yearly cost of this factory People's Theatre now runs over \$1,300,000!

Who pays? Some money from the Union, some from the plant (profits), the rest from Socialism's publicly owned economy (people's profits).

The **other** side of this picture is seen in professional Soviet theatres, *only* stages in the world where the people's life is dramatized.

- Producers and actors learn from People's Theatre dramas.
- They **teach** youngest workers, right in vocational schools.
- Often workers are the first to see new productions on major stages ... for them the premieres, they are the most critical audiences.



And what's ahead for them?

More. Just in Leningrad region alone, in the past several years trade unions and theatre people have set up 455 new amateur art groups.

Something new. One People's Theatre (Krasnaya Presnya) successfully staged a major play featured in 200 professional Soviet theatres. And another workers' stage company is "reviving" important plays not seen for years.

And the stars! Alex Kolganov, a steel erector, has been playing lead parts for 20 years. Many machine-tool workers "live" for theatre. More factory girls than ever are taking to the stage, in People's Theatres, and the same is true of office workers, engineers, designers.

This is the great thing workers' culture has done to drama: bringing the stage within the reach of those who work at production all day long, Socialism has carried amateur acting up to a new height.

It is **neither** amateur **nor** in the usual sense professional.

This is why you cannot get tickets for their best shows. Workers take every seat to see life dramatized by working-people.

For thousands of them, even if they personally are not on the stage, the plays they applaud reveal their own new, socialist cultural life.

They are masters of this life, this work, "the kingdom of Labor".

For them it's no longer a dream.

They are there on the stage, they are the stars.

Can society find

College

If we turn our backs on our brightest youth, we're rejecting our own Tomorrow. Something to ponder, in what the two world systems are doing.

In the year just passed, Soviet colleges and other higher schools graduated over 2,000,000 young men and women. Every last one of them got a job in a chosen career.

Big majority accepted the jobs they were offered during last year of schooling. But contrary to what we are told, a Soviet grad does not have to take an "assigned" job. Some, because they happen to know or to like a certain jobopportunity, apply for positions on their own.

Even more boys and girls try out jobs in summer-time, or during "practical" courses they take. All they have to do is get the management (where they want to work) to write

their college and "fix" the appointment.

Yes, it's true, all Soviet grads are supposed to work three years at their first job, before they can start looking for others. But in practice, any young grad who is really dissatisfied can arrange for a transfer.

And remember: when a college assigns a graduate to any job, the decision is made with the student's consent, not by

some ruling authority (or a computer!).

You should see why they have this system. First, the nation (Socialism) pays the whole bill for education, through college. So Soviet people feel it's only fair that students should stay where they are needed for those three years.

But get this: every graduate is needed, there is no such

thing as people with diplomas and no jobs.

In many cases graduates get certain jobs for personal reasons: health requirements, family obligations, women with young children ... available positions must fit the problems any student may face.

Fairly often an especially promising job is wanted by several youth. In such cases a committee consults all the class-mates, and the one who gets the position is the one considered most likely to do the best work.

Well, then, a Soviet grad really isn't free to "shop the

field", as our young people are?

True. But this "fact" has a decidedly sour taste to our graduates today ... they are desperately hunting for any jobs, because tens of thousands of them are unemployed.

After four, five, seven or more years of hard study and financial sacrifice, an army of college grads in Canada and USA are unemployed, or working at subsistence jobs.

Science doctors are wash-room cleaners. Authors of works on history are driving taxis. Brilliant honor-winners are lugging baggage at airports.

After as many as 10 years of study, and highest diplomas, and a small fortune spent on college, many grads must take low-paid work or try to get on welfare!

Says Toronto Star: "They are climbing down the ladder".

Our society doesn't want them. By 1980, Ottawa figures, just here in Canada some 600,000 recent college graduates won't possibly be able to find jobs!

So try to tell them that Soviet grads "aren't free" because they're supposed to stay in their first jobs for three years before looking elsewhere.

You're kidding? Not "free", working at their careers?



Latest estimate by University of Michigan, for USA, is unbelievable: they say 27-out-of-100 people who have jobs have too much education for the work they do ... their years spent studying and training are wasted.

The new thing in Capitalism is educational boom-bust. Thus, when USSR sent up Sputnik One, launching the Space Age, our system panicked, and began to push higher

education for millions. Hundreds of new colleges opened. But when that boom did bust, class-rooms suddenly

emptied.

Imagine: in 1976 some 10,000 Canadian youth won degrees in science, and a big majority of them have no chances of getting work for which they were expensively

In USA, the figure is startling. They have 368,000 youth with advanced degrees — in one year — clamoring for jobs

which most of them can't possibly find.

Nobody has totalled the number for the past 10 years. In published reports on this problem you are usually told that it's a surplus of higher education. That is a cruel way to

hide the truth from young people. Truth? Deep in its General Crisis, our capitalist system has a surplus of everything, including human beings those who can do only manual labor, or have productionline skills, or can work in research laboratories.

Millions and millions of jobless. All categories.

"The college grad is looking for most anything right now," says U.S. News. "They'll go for \$6,000 to \$7,000 where they used to demand 10 or 12."

So your college degree is worth half pay.

Even worse: thousands of grads are compelled to keep their education secret, because employers prefer noncollege types to fill any unskilled jobs they may offer.

And the forecast is for worse yet to come.

Financial Post says some 584,000 young Canadians are now working for higher degrees, and when they "hit the job market" they'll find specialized work just isn't.

The paper quotes a science researcher as typical. He applied for 50 jobs, got only a few interviews, no work.

One large employer says: "We had three job openings for graduates this spring, and received more than 500 applications.'

No wonder stores offer you a new best-seller . . . The Case Against College. As a cynical (even disgusting) look at education in Capitalism, this has no equal.

Knowledge, it says, has little or no effect on people or things. If youth would only invest the money they waste on education, they'd be rich in 40 years.

And the widespread expert view in USA now is that in years ahead young people are going to get less education

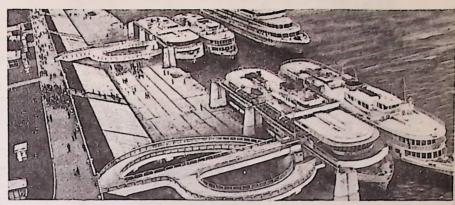
than their parents have today!

All this, remember, in a period when the Science Revolution (demanding ever more education for millions) is going to be decisive in the world-wide competition between Capitalism and Socialism.

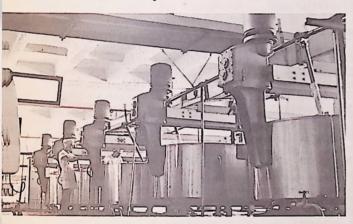
Our system can't use higher-knowledge profitably. And that cold economic verdict translates into dreams lost by millions of our finest boys and girls.

Funny thing about Kiev: Soviet people who visit that city head first for shops that sell a famed "Kiev cake". Here Tatyana Krivenko (center) is teaching new girls on her production team. She should know, she's made them 30 years!

WHAT'S THIS?



Nothing like these boats in the West. They're holiday-hotel ships that take quite long voyages on USSR's big rivers. Here's typical scene at the docks of Kuibyshev, where three boats may be loading at once, for Volga trips. Fairly soon "NN" may be offering Readers a cruise-trip. Newest ships even offer health treatments on board.



Soviet people now eat (per person) more dairy products than we do in affluent North America. However, tourists long complained that the cheese in Soviet restaurants seems all-of-a-kind, wholesome but not very flavorsome. Well, that's being overcome now. Over 20 cheeses are mass produced today. This is a new cheese department in Krasnador region, where very latest techniques are used. Their Plan promises Soviet people almost every variety of cheese known.



No, it's not a telescope. More like something out of science-fiction, because it is a Laser Ray Gun. Here it isn't used for any destructive purposes, but for study of gases and pollutants in the atmosphere. Called a Lidar, instrument works something like radar: responds to what its beam "hits", and the amount of the beam which is reflected back (and measured) reveals just what was encountered. Revolutionizing weather forecasting.



Mot spectacular, but these new machines, working just in Soviet Lithuania, have already created some two and a half million acres of farm-land, by draining useless, boggy areas. At one time the operation lowers the water level, removes dense shrubbery, and takes out boulders. After liming, soil becomes very fertile.



Nobody can guess this, because its never been seen before — wrapped and coiled-up rock core drilled out of the Moon, and sent back to Earth by Soviet space-craft. Core was by far the longest ever taken out of Moon, and pieces of its priceless rock are being sent for study to laboratories all over world. Seems now as if Moon has been the same as it is today, ever since formation.

"They lived and carried on their work more triumphantly than anyone in the history of mankind"

Soviet people in the 'twenties first began to rival Capitalism

Our schools don't explain why Socialism did not start with the Soviet Revolution in 1917. Here you follow the hard years that laid the new system's foundation.

1923. In spite of his grave illness, Lenin exerted all his genius to aid the new USSR solve a problem of very greatest significance for the future: how to unite more than 100 peoples in the cause of creating a radically new system.

As a result, Soviet people began the task of wiping out prejudices of race, color, language, customs. This had to be done on a person-to-person level, and also in the relations between the equal Soviet Republics.

Leninism was triumphant here: for the first time anywhere on Earth, a huge nation was founded on economic equality of large and small, wealthy and poor peoples. At same time, it set forth that prosperous nations (Republics and Regions) would be obliged to build up the economy of less-favored areas ... but not for "humanitarian" reasons! Lenin proved that only with all Soviet peoples economically advancing could they win the struggle to create Socialism.

1924. Lenin's death did not bring a collapse of the new Soviet nation. On the contrary: the Communist Party doubled its strength in a few months. What happened was that tens of thousands of workers and farmers, men and women, who had played a strong part in the Revolution and Civil War, decided to devote the rest of their lives to Lenin's cause.

The effect was powerful, because the Party (responsible for leading the USSR in every way) was strengthened by an army of working-people.

Their will-power was soon put to the test, for many regions in 1924 suffered a serious crop failure. Mass starvation was averted only by super-human work and iron discipline, and the crisis passed.

Little noticed in the West was another great achievement of this year: in line with Lenin's directions, USSR recognized the national territories of Central Asian peoples, a start for powerful new Republics.



1925. Once again, Lenin's foresight was proved correct: his "New Economic Policy", designed to restore the devastated factories, transport and distribution systems (ruined in World War One and Intervention) very quickly helped the young Soviet nation get on its feet.

However, restoration only emphasized the stark truth: this year, eight years after the Revolution, the economy of the USSR only began to equal the levels of 1914. Only in 1925 did Soviet farmers succeed in sowing as much grain as they had before World War One.

This summer also saw the beginning of a long struggle to overcome the primitive farming practices of Czarist, capitalist agriculture. Socialism faced two forbidding tasks: to supply machinery to farmers who knew only wooden plows; and bring scientific knowledge to tens of millions who for ages had farmed according to myths of the Orthodox Church.

In industry and in agriculture Socialism challenges the world -

1926. Though it amused Western power engineers (who had long experience with electrification), the little Volkhov Hydro Plant came into operation, forerunner of the giants that were, so soon, to make Socialism the world's power leader.

About the same time Soviet engineers laid the foundations of the USSR's first large "vehicle" plant: the Stalingrad Tractor Works.

But now, from the viewpoint of our times, it is essential that we look back at the USSR of 1926 — and see that Soviet people did not then have a single feature of the advanced civilization which Capitalism had long ago built in North America.

No modern cities or housing. No efficient railways. No cars or trucks. Not enough clothing just to keep warm. Little food, of poor quality.

All this they inherited from the previous capitalist system.

Imagine, in 1926 it was a great financial victory for Soviet workers to find one billion dollars to invest!

1927. Even the crude beginnings of a functioning Socialist system struck fear into the heart of Capitalism. Britain broke off diplomatic relations with USSR, as a first move in what was planned as a new armed effort to destroy Soviet power.

This was carried forward with aid from Trotsky (inside USSR), who formed a bloc with Zinoviev, to overthrow Soviet Union from within.

Both schemes were smashed.

The Soviet Union was able to begin large exports (timber, oil). Major Asian-Siberian Railway was begun (to open vast, rich area). Coal industry expanded (to aid steel).

And by no means least: so great was world-wide movement for aid to Socialism that in November of this year there met in Moscow first World Congress of Friends of the USSR. Delegates were pioneers of Friendship, those far-sighted people who found so little material achievement in Socialism then, but could "see the Future, and its works!"

1928. In time, history will single out this year as a turning-point in mankind's progress.

1928 marks the start of Socialism.

That was the year when Stalin and his colleagues dumfounded the leaders of Capitalism, and laid out before the world the First 5-Year Plan.

For a country so undeveloped as the USSR (49 years ago) this Plan did, indeed, look like nothing but dreams on paper. Many scientists and engineers, in USSR, though not hostile, felt Plan was *unrealizable*.

But others, including some from the West, saw that the Plan was set forth in great detail, and obviously the Socialist system had now sufficient funds to finance it.

And there was another force here... astonishing enthusiasm and determination of Soviet working people.

But let us be clear: even the most optimistic and friendly observers of that First of the great Plans were not aware that they witnessed the new economy that would change history.

By the look of early news this year is going to be best yet for Soviet people

YOUNG SPORTS STARS APPEAR ALMOST DAILY, and Anna Ashkarumova really caused a sensation. She entered USSR Women's Chess Championship and won it, though she's *just 19*. Never happened before. Anna is a worker and studies chess at her Union school, tutored by the great Botvinnik himself. Her style is like that of Smyslov...she favors unusual solutions for her game.

AS MANY USA'S STEEL FURNACES ARE SHUT DOWN, workers in USSR celebrate start-up of new giants. Latest is at Komunarsk Steel Plant in Ukraine. It was built by 4,000 workers, many of whom were so young that this job was really their "final exam" on leaving special training school. The furnace has "efficiency rating" of well over 3000 cubic yards. Socialism's big lead over USA in steel output will widen now, can't be reversed.

SOVIET FARM PEOPLE STILL FAVOR HOUSES, rather than apartments, by a 3-to-1 majority. Here's why: personal home is more private, nice to have the garden right there, it's quieter . . . and, well, "it's always been that way in the country". So *hundreds of thousands* of rural people are going to get new houses, as Socialism goes forward with its gigantic agricultural program, amalgamation of villages a big feature.

IF YOU WANT A HOUSE OF YOUR OWN in Soviet countryside, price is around \$7000, and nation is lending farmers \$4500. For re-payment over 20 years. Interest rate you won't believe: it is a service charge only of *one-half of one per-cent*. However, if plan in your district means that you must re-settle in a new place, 6-out-of-10 borrowed dollars (for building the new house) are *completely written off* after you pay 4-out-of-10.

NOBODY WILL BE ABLE TO RESIST WATCHING when a new Soviet building "crane" goes into action. Main unit is a big balloon or blimp, with great lifting power. It's held to the ground by three cables, with winches. Practically no erection cost. Blimp can lift heavy loads (via winches) fast. Replaces five to six expensive tower cranes.

OUR PAPERS KEEP US FED WITH AN OLD LINE, that USSR has to import all its modern machinery. Latest contrary evidence: after a big exhibition of advanced spinning-and-weaving equipment, at Lille in France, Soviet firms got a single French order worth \$5,000,000. Now Italian companies are going to assemble complete Soviet textile mills in West Europe plants, so far ordered for Switzerland and West Germany.

IF YOU WORRIED ABOUT DOLPHINS SURVIVING, RELAX ... since catching these wonderful sea animals was banned in USSR, in 1965, they've really multiplied in the warm and sunny Black Sea. Latest count (using ships, aircraft) puts dolphin population in those waters at 900,000. Up 600 percent!

OUR CLIMBING COST OF FRESH VEGETABLES, in winter, might be halted by use of Soviet green-house system. Worked out in new town of Tynda, on Baikal-Amur (Siberia) railway. Heat is applied only underneath the ground, with no costly "glass house" above. It works in 50-below-zero winters. First year they grew (harvested) seven vegetable crops in 5 months of coldest weather. Included potatoes!

THEY DON'T HAVE OUR "SCHOOL CRISIS", although they do keep on adding to the knowledge teachers give to grade-school children. They've coped with this (at a time when knowledge requirements dropped markedly in Canadian and USA schools) by giving 3,000,000 teachers thorough retraining courses in past 6 years. This is a continuing program because now they're attacking the problem of developing independent thinking in youngsters. Already, they have compressed the 4 first grades into 3 years.

SHORTEST WORKING WEEK IN THE WORLD has now been established for coal miners in Soviet Ukraine. They are down from 36 to 30 hours per week. Men and women "miners" who work only above-ground are down from 41 to 35 hours. New work-week is not yet universal, but will apply to 300,000 miners in next 3 years. Cost to nation is about 175 million dollars. In spite of hourly reduction, coal output will rise sharply, due to automation.

IF YOU THINK FERTILIZERS GRADUALLY SPOIL FARM SOILS, that isn't the experience in USSR. Long-term scientific studies show that proper use of fertilizer — determined by needs of the soil and not by a "fast buck" system of getting maximum crop yields — gradually builds up an accumulation of valuable potassium and phosphorus minerals. Result of that is increase in natural beneficial soil microbes. So after some years soil becomes very definitely superior. Long-term effect of this is going to be spectacular, since USSR now produces far more fertilizer than any other country, including USA (long in lead). Organic (manure) fertilizer also widely used.

1977's first reports

160 MILLION SOVIET WORKING PEOPLE HAD HOLI-DAYS in resorts mostly owned by their Trade Unions. In fact, the majority of people took vacations with at least part of cost "picked up" by Unions... using funds provided by the Socialist economy. The expansion program is impressive. This year just one new union resort hotel, in Yalta, accommodates 2500 people at once, in its 17 storeys overlooking sandy Black Sea beaches.

UNEMPLOYMENT IN BRITAIN WOULD BE WORSE, without orders continually coming in from USSR. Latest: 33 huge gas turbines to be made by famous John Brown Engineering (on the Clyde in Scotland). This is the biggest single order company has ever received in its long history of making heavy equipment for capitalist countries.

SOVIET PEOPLE TODAY EAT 3 TIMES MORE FISH than USA families. In addition, Soviet consumption of milk and other dairy produce is much higher than over here in North America. Thus in two key nutritional factors Socialism is ahead in standard-of-living.

PLANNED ECONOMY NEVER LETS YOU DOWN, and when Soviet people are assured their per-capital real income will rise 3.7 percent in 1977 they can count on it. In fact, Soviet retail store managers and workers must plan for a 4.1 percent rise in consumer buying. Sales in Socialism go up more than cash incomes because other, social, non-cash benefits all rise each year, giving people more to spend.

THEIR PLANNERS NEVER HAVE "BUDGET" WOR-RIES. Thus in 1976 Socialism took in a total of some 296 billion dollars, and paid out 292 billions, leaving a comfortable margin to handle any unexpected problem. In 1977 they've planned on receipts of 310 billions, and will spend no more than 309 billions.

CAN YOU BELIEVE ... TAXES DON'T MEAN MUCH? Here our governments greatly depend on tax-money taken from the people, but in USSR only 9 dollars in 100 of receipts comes from taxation. Ninety percent comes from operating Socialism's publicly owned economy.

CREW OF WORLD'S FIRST ATOMIC ICE-BREAKER, the famed *Lenin*, have all been awarded medals and other honors for *completing 12 years of work* in the Polar Seas, covering 300,000 miles of world's most dangerous shipping line. Each year Polar sailing season is being lengthened; began in April in 1976. *Lenin* has run up a perfect record of safety. Now has a companion ship, *Arktika*.

THE FACTS ABOUT CULTURAL EXCHANGES speak for themselves. In 3 years, Soviet performers have visited some 100 countries, giving 15,000 concerts. Just in last half of 1976, people from 41 foreign lands gave performances in 78 Soviet cities.

REMARKABLE NEW INDUSTRY IS STARTING, with discovery by Soviet scientists that water (special brines), used in getting petroleum up from oil wells, contains valuable metals. First "pilot plant" in Baku filters 10,000 cubic yards of brine daily, with by-product that includes precious metals. Purifying brine more than pays cost, with increased oil output. Side benefit: pollution drastically cut.

AMAZING "SCIENCE-FICTION" VEHICLE being tested in Soviet north. Its 8 legs take steps 7 yards long, 3 times a minute. Only on very "heaviest" ground (mud, snow). On harder terrain it sits down on standard rubber-tired wheels. Can carry 20 tons, hit 24 miles per hour, 5 mph in water. Invented by Viktor Kharlov to lay pipe lines in roadless areas, new machine may find a tremendous market. USSR has 240 million acres of "impassible" Siberian taiga to open up.



"Answering your request, we find the series of short 'health consultations' very useful and would like to see similar roundups of medical advice as often as possible. Keeps us on top of knowledge." D.K.

Note: NN is thankful to all Readers who expressed views similar to the above, and we'll run more such pages soon.
"Last issue good. For crisp, meaningful

reporting NN is the best magazine any-

where in my experience." W.L.
"Send 100 copies of 'Votes or Jobs?'. I think 'Happy Birthday, Savages!' is a masterpiece, but I disagree with NN on Nuclear Power." M.D.A.

'NN says there are 230,000 millionaires in USA (p4) then (p6) says there are now 180,000 millionaires. Thought an error of this size should be brought to your atten-

Reply: Error arose from taking two different "official" USA figures. Now, it's worsel Latest from Internal Revenue Service shoots up number of U.S. millionaires to 371,000. If so, it is a fabulous increase.

'I am most pleased to see that the book 'How They Sold Our Canada to the USA' has been republished." V.T.

"Send us all 144 Health Reports and all 86 Controversials for our Metis paper." B.T.

"We had a wonderful trip to the Soviet Union. Food was excellent, usually far more than we could eat. For the most part the hotels were quite modern. Beds comfortable. They have some modern stores. Very good 'dollar shops' where we could buy very fine souvenirs, and gifts. Reasonable prices. Clothing is quite expensive but rents and bus fares extremely low. Saw three circuses, excellent performances. Bought postcards at every city... better than trying to take pictures of everything myself. Enjoyed our visit to Black Sea, and a swim. Everyone seems well dressed. Whole trip was a wonderful experience and I highly recommend a tour of Soviet Union sponsored by NN. Fee was most reasonable. Maybe I'll try another tour soon." S.C.T.

Everything on NN's sponsored tour of USSR was tops. Food, accommodation, travel arrangements. One complaint: food was excellent but too much of it." R.C.B.

"Send information about next tour. My wife and I were on the NN tour two years ago and have been on six tours to Russia. Enjoyed each one greatly." R.L.C.

"Send full details of Health Tours. I hope to advise several of my patients to take advantage of this trip, perhaps as a small group." A.H.S.

"I have just read 'Votes or Jobs?'. Congratulations on a brilliant exposure of American 'democracy'. We are indebted to NN for helping us to understand the essence of capitalist Imperialism and the cover-up for the exploitation of man by man." M.E.

"The insert 'Votes or Jobs?' is very good as usual but it is not quite accurate. There are several women (18) in the new Congress and at least seven of them are attorneys. (NN said all attorneys in Congress were men)." P.H.

Reply: Sorry about that! Many thanks to our Readers who catch things like that so we can correct them.

"Enclosed check for 100 'Votes or Jobs?' Please rush to me." W.E.K.

"Steady gainful employment is essential for all. A lay-off slip is a kind of death sentence. Live a few weeks on unemployment insurance, lucky if you cover a third of your living expenses. After that borrow, beg, steal, prostitute if you can. Enclose \$100 for subs and reports." P.J.

"Several people have asked me what they did to that fencer, Onishchenko, who cheated at the Olympics and was expelled. Was he 'sent to Siberia' as papers said?" D.S.

Reply: Onishchenko lost his high standing

commission in Red Army. He's now assistant manager of a swimming pool and trying to take up work as a fencing trainer.

'NN's report 'King Coal' (Nov. '76) has a serious error. It says USA coal output 'now only 90 million tons'. It is over 600 million tons." J.W.H.

Reply: If you check you'll see NN referred to coal output in Western USA, not country as a whole; figures from Business Week. But we're sorry if our wording led to such a serious misunderstanding.

"Please send me the marked publications for this \$10.00. Need them now, I have to go fishing." A.S.

"NN should comment about the USA

elections, because the number of voters who turned out was the lowest in 30 years, and Carter got only 51 percent." K.W.E.

"I enjoy NN but sometimes you miss a chance to get home a good point. Take the Grain Crop thing. In 1975 Soviet Union had that 'terrible crop failure' and took in 'only' 140 million tons. Since this was away below their Plan our papers rubbed it in. But what people should know, and don't, is the fact that as late as 1962 such a crop (140 m. tons) was an all-time record, and our papers had to admit it. So a 'failure' today only points up their tremendous progress." J.F.D.

"I've got a grand idea for all those Anti-Soviet Jews in New York, who shoot at Russian offices and throw stink-bombs at Soviet performances. They should start right away attacking Canadian offices. Know why? Because the paper Jewish Chronicle (Montreal) going right back to the 'twenties, has been shut down, finished. There's anti-Semitism for youl Look what's happening to Jewish culture in Canada! Of course there's no mention that Jewish papers in USSR are growing all the time." K.T.

"NN says digestive-tract cancer is now commonest cancer in USSR. Could their use of Pepsi-Cola and Aspirin be partly responsible?" J.G.

Reply: As NN has pointed out, not one in 1000 Soviet people yet have had one bottle of Pepsi. And their use of aspirin is very much lower than in USA. Note also that digestive cancer has decreased considerably in USA! Cancer is far too profound a disease, biochemically, to be caused (or relieved!) by things like Pepsi and aspirin.

"Here is one man who thanks NN for consulting readers about things like the type you use. Is there any other paper that would do such a thing? The type you now use is much clearer to read. Thank you." G.L.

Note: Thank you, and all other Readers who often send us valuable directions for improving NN. Please continue, this is your magazine, and your ideas are what we need, to improve.

Many NN Readers no doubt read the sensational report from England, by the dissident Soviet scientist Medvedev, who claims USSR had a nuclear-waste 'disaster' in 1959. But how many saw the reply of Sir John Hill, Chairman of Britain's Atomic Energy Authority? Hill showed that such an explosion was scientifically impossible. He blasted Medvedev as talking 'rubbish'. However, there's more to it than that. This man Medvedev was in and out of Soviet mental hospitals before he decided to move to the West. I'm also told that when he visited USA, scientists were not impressed by him. I think anti-Soviet editors are scraping the bottom of the propaganda barrel these days." N.F.W.

"It burned me up to see how people fell for the big campaign about saving the whales, in order to attack the Soviet Union. These 'humanitarian' jerks are not raising one whimper against the mass butchery of our dolphins. These wonderful sea animals are exterminated by USA tuna fishers (industrial). Heinz, Ralston Purina, and other giants, won't take steps to save dolphins, too expensive. That's okay, of course, for our animal-lovers who hate Socialism. Only in Soviet waters are dolphins being protected and enjoying a great multiplication." W.M.

as 'Master of Sports', and his officer's

NOW, AT LAST, YOU CAN LEARN RUSSIAN! But...

we warn you, it'll cost you FIVE CENTS PER LESSON

- o Millions of people, the world over, are learning Russian . . . fastest growing language today.
- o Most of them take lessons in schools, colleges, private teaching centers, and pay a lot.
- o We're different; our Course you take at home and we soak you a nickel a lesson.
- o This is the USSR's most famous, most successful course for foreigners (English speaking).
- o Started many years ago by Prof. Nina Potapova, revised and improved many times since.
- o This time, at back of book, you get a Dictionary (not too big, so we charge you nothing).
- o It's a Course of FIFTY Lessons, and assumes that you don't know any Russian at all.
- o So Nina Potapova starts you out with that difficult Russian alphabet ... not really so tough.
- o Then, step by step, you learn how to read and how to speak Russian.
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you GIVE, as well as TAKE

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Your understanding of Socialism is very far from complete unless you know about ...

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